

# The Outsiders Eight Unconventional CEOs and Their Radically Rational Blueprint for Success

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## BOOK DETAILS

- Author : William N. Thorndike
- Pages : 272 Pages
- Publisher : Harvard Business Review Press
- Language : English
- ISBN : 1422162672

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## **BOOK SYNOPSIS**

Its time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

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