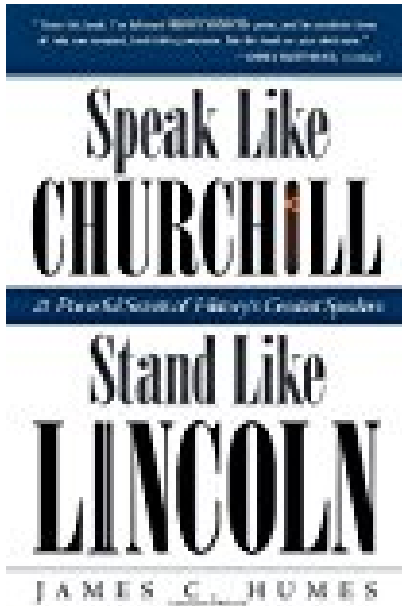


Speak Like Churchill Stand Like Lincoln 21 Powerful Secrets of History's Greatest Speakers



BOOK DETAILS

- Author : James C. Humes
- Pages : 224 Pages
- Publisher : Three Rivers Press
- Language : English
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BOOK SYNOPSIS

Turn Any Presentation into a Landmark Occasion Ever wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history's greatest speakers. Author, historian, and world-renowned speaker James C. Humes—who wrote speeches for five American presidents—shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more. Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*. "As a student of speech, I very much enjoyed this intriguing historic approach to public speaking. Humes creates a valuable and practical guide." —Roger Ailes, chairman and CEO, FOX News "I love this book. I've followed Humes' lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now." —Chris Matthews, *Hardball*

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